

Charles Darwin Foundation's

Corporate Sponsorship Package

Our Corporate Sponsorship Package is aimed at businesses who wish to support the Charles Darwin Foundation (CDF) through a donation of \$10,000 or more annually. The collaboration between the corporate sponsor and CDF will be detailed under a donation contract that can be terminated or amended at any time.

All products and messages must be approved by the CDF Communications Department.



PLATINUM BADGE SPONSOR

ANNUAL DONATION \$250,000 or more

- Ability to use our name and logo in digital communications previously authorized by CDF. Use of CDF logo must be approved prior to its application in any new communication.
- CDF Platinum Sponsor Badge to use on sponsor website and in sponsor marketing and promotional materials previously approved by CDF.
- · Recognition on CDF website.
- Recognition in CDF Annual Report.
- Recognition at the end of CDF's institutional PPT presentations.
- Two posts on CDF's social media accounts (Facebook and Instagram) recognizing support of the business.
- Invitation to special dinners and other CDF exclusive events.
- Inclusion of sponsor logo in our institutional video.
- Feature in one of our exclusive e-newsletters, Pristine Galapagos News.
- VIP visit to the CDRS (a visit led by Executive Director or in his/her absence by the Science Director. Includes a visit to the private Natural History Collections).
- Exclusive donor reports each semester.
- Article on the CDF blog about our partnership.
- Three-night stay in CDF's VIP accommodations for one or two people.
- Beach cleanup day with members of CDF (subject to availability).
- Naming opportunity (if the lifetime donation is of \$5,000,000 or more).



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GOLD BADGE SPONSOR

ANNUAL DONATION \$100,000-\$249,999

- Ability to use our name and logo in digital communications previously authorized by CDF. Use of CDF logo must be approved prior to its application in any new communication.
- CDF Gold Sponsor Badge to use on sponsor website and in sponsor marketing and promotional materials previously approved by CDF.
- · Recognition on CDF website.
- Recognition in CDF Annual Report.
- Recognition at the end of CDF's institutional PPT presentations.
- A post on CDF's social media accounts (Facebook and Instagram) recognizing support of the business.
- Invitation to special dinners and other CDF exclusive events.
- Inclusion of sponsor logo in our institutional video.
- Feature in one of our exclusive e-newsletters, Pristine Galapagos News.
- VIP visit to the CDRS (a visit led by Executive Director or in his/her absence by the Science Director. Includes a visit to the private Natural History Collections).
- Exclusive donor reports each semester.



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SILVER BADGE SPONSOR

ANNUAL DONATION \$25,000-\$99,999

- Ability to use our name and logo in digital communications previously authorized by CDF. Use of CDF logo must be approved prior to its application in any new communication.
- CDF Silver Sponsor Badge to use on sponsor website and in sponsor marketing and promotional materials previously approved by CDF.
- · Recognition on CDF website.
- Recognition in CDF Annual Report.
- Recognition at the end of CDF's institutional PPT presentations.
- Special visit to the CDRS (a guided visit of the Exhibition Hall and a presentation by one of CDF's scientists).
- A post on CDF's social media accounts (Facebook and Instagram) recognizing support of the business.
- Invitation to special dinners and other CDF exclusive events.
- Annual donor reports.



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BRONZE BADGE SPONSOR

ANNUAL DONATION \$10,000-\$24,999

- Ability to use our name and logo in digital communications previously authorized by CDF. Use of CDF logo must be approved prior to its application in any new communication.
- CDF Bronze Sponsor Badge to use on sponsor website and in sponsor marketing and promotional materials previously approved by CDF.
- Recognition on CDF website.
- Recognition in CDF Annual Report.
- Recognition at the end of CDF's institutional PPT presentations.
- Special visit to the CDRS (a guided visit of the Exhibition Hall and a presentation by one of CDF's scientists).