



## HUMAN RESOURCES DEPARTMENT VOLUNTEER PROGRAM

### Announcement

#### Volunteer Opportunity in the Area of:

#### MARKETING AND COMMUNICATIONS – GRAPHIC DESIGN

**Application deadline:** Open until the position is filled.

**Start date of the volunteering:** April 1, 2026.

**Duration:** 3 months

#### Introduction

The Marketing and Communications team of the Charles Darwin Foundation is dedicated to strengthening and unifying the Foundation's corporate identity. As a leading institution in conservation and research in the Galápagos Islands, our brand plays a key role in engaging stakeholders, raising awareness, and inspiring global action to protect this unique ecosystem.

We are seeking a passionate and creative volunteer with experience in graphic design, branding, and corporate identity. You will work closely with a multidisciplinary and bilingual team, including professionals in marketing, communications, science, technology, education, and fundraising, supporting the Foundation's identity across a variety of platforms and materials.

This is a unique opportunity to make a meaningful contribution. If you are ready to apply your design skills to an important cause, we would love to hear from you!

**Quito:** Francisco Andrade Marín E6-122 y Av. Eloy Alfaro. + 593 (2) 2 231 174 **Galápagos:** Av. Charles Darwin s/n, Santa Cruz, Puerto Ayora. + 593 (5) 2 526 146 The 'Charles Darwin Foundation for the Galapagos Islands', in French 'Fondation Charles Darwin pour les îles Galapagos', Association internationale sans but lucratif (AISBL), has its registered office at 54 Avenue Louise, 1050 Brussels, Belgium. Trade Registry # 0409.359.103



## Volunteer Conditions

The Charles Darwin Foundation (CDF) will provide the equipment and materials necessary for the development of the project, as well as logistical support for field trips to other islands. Technical guidance will also be provided by the CDF's scientific team, in accordance with institutional policies and procedures.

The volunteer will be under the supervision of the scientist responsible for the project and must comply with the schedule assigned by the CDF.

Compliance with the Internal Regulations and the CDF Procedures Manual is mandatory, as well as strict adherence to the regulations established by the Galápagos National Park Directorate (GNPD) during field activities.

## Required Profile

- Bachelor's degree in Graphic Design, Multimedia Production, or a related field.
- Experience in creating visually appealing designs for both print and digital platforms, aligned with brand guidelines and project objectives.
- Interest in Galápagos, nature, science, or conservation.
- Proficiency in design software such as Adobe Illustrator, Photoshop, InDesign, or similar tools.
- Strong teamwork skills, with a creative, organized, and proactive approach.
- Ability to work effectively in multidisciplinary and bilingual teams.
- Ability to meet deadlines and deliver high-quality outputs within the established scope.
- Previous experience or interest in science, conservation, and/or Galápagos will be considered an asset.

## Desired Competencies

Desirable applicant skills:

- Teamwork and strong interpersonal skills.
- Proactivity and initiative in task execution.
- Curiosity and willingness to engage in continuous learning.

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- Responsible and organized attitude.

## Responsibilities

The volunteer will support the following key activities under the direct supervision of Boris Herrera:

- Develop graphic content aligned with the Foundation's corporate identity for both internal and external communications, including brochures, social media graphics, presentations, and promotional materials.
- Ensure that all designs are visually appealing, professional, and consistent with the Foundation's brand standards.
- Carry out tasks efficiently to deliver high-quality designs within established deadlines, ensuring that all deliverables meet project objectives and timelines.

## Benefits:

- Uniforms.
- Accident insurance.

## How to Apply?

Interested applicants must complete the online form available at the following link: <https://forms.office.com/r/jf7Y7gAJfm>, attaching the required documentation as instructed within the form.

Please note that it is mandatory to follow the application guidelines, deadlines, and required formats for all attachments. Only applications that fully comply with all established criteria regarding profile, format, documentation, and content will be considered.

## Do you have general questions about the volunteer opportunity?

If you would like more information about the volunteer opportunity, please send your inquiries to the following email address so we can assist you accordingly:

✉ [vol@fcdarwin.org.ec](mailto:vol@fcdarwin.org.ec)

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## Do you have specific questions about the project?

If you would like more information about the project or the activities related to the opportunity you are applying for, please send your inquiries to the following email address so we can assist you accordingly:

✉ [boris.herrera@fcdarwin.org.ec](mailto:boris.herrera@fcdarwin.org.ec)

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