The Charles Darwin Foundation, Galapagos Islands is hiring a Marketing and Communication Director.

**Type of job:** Full time  
**Deadline:** Until the vacancy is filled  
**Start date:** Negotiable  
**Duration:** 12 months (renewable)

**Introduction**

The mission of the Charles Darwin Foundation (CDF) and Research Station (CDRS) is to provide knowledge and assistance through scientific research and complementary action to ensure the conservation of the environment and biodiversity of the Galapagos Archipelago. To fulfill this purpose, the CDF seeks to incorporate to its team, a Marketing and Communication Director.

**Objective**

Generate and develop strategies that position and maintain the presence of the CDF nationally and internationally with a primary and measureable focus on critical stakeholder groups, with particular emphasis on those groups that impact the fundraising of the organization.

**Profile Required**

- Minimum third level (preferably with Master's) in careers related to marketing, communication, social communication, journalism, public relations.
- Minimum 5 years of experience in marketing and communication teams, working on institutional communication projects with multicultural teams. Bilingual 100% written y spoken.
- Excellent interpersonal skills.
- Communication.
- Team work.
- Decision making.
- Initiative.
- Organization Skills.
- Adaptable.
- Fundraising skills and knowledge.
- Ability to work in a dynamic environment that presents numerous opportunities, unforeseen and challenging, and is characterized by limited logistical resources and geographical isolation.

**Activities**

1. Identify a specific list of key stakeholder groups like the park, the Ecuadorian Foreign Ministry, current and future donors, Conservation NGO’s, the science community, the population of Puerto Ayora, etc.
2. Prioritize and Develop impact-driven messaging campaigns for each group with a strategy and associated qualitative and quantitative metrics that senior management and the Board can evaluate.
3. Develop, implement and update the marketing and communication plans and strategies of the CDF; plan and budget its execution annually.
4. Lead the marketing and communication team.
5. Communicate clearly to all members of the team the metrics on which they will be judged.
6. Manage funds for the communications area.
7. Support other areas of the CDF.

**Employee conditions**

The Director of Marketing and Communication shall be supervised by the Executive Director of the CDF. The selected Marketing and Communication Director will be based at the Charles Darwin Science Station Office on Santa Cruz Island in the Galapagos Archipelago of Ecuador.

Director of Marketing and Communication will comply with the norms, regulations and procedural manuals of the CDF, and will strictly observe and comply with the rules and regulations of the DPNG.

Salary shall be fixed according to the candidate’s qualifications. Benefits include private health insurance and 30 calendar days of vacation (annual) according to institutional policy.

**How to apply**

Those interested in this position must submit the following information via e-mail pro.seleccion@fcdarwin.org.ec

- Subject: Selection of Mkt Director.
- CV up to date.
- Letter of interest describing your expertise in keeping with the minimum requirements for this position.
- A vision statement maximum two pages long detailing the objectives of the candidate according to the objectives of the position and the reality of Galapagos.
- Three letters of professional recommendation, including names and email addresses of references.
- Names and email addresses of two personal references.

We ask you kindly send all the necessary documents into a single PDF file. If you need additional information, contact the same e-mail.