Two volunteer positions as “website content developers”

Application deadline: Until the vacancies are filled
Starting time: from 15 July 2023 onwards
Duration: Initially for a period of 3 months with the possibility of extending the placement for an additional 3 months upon review.

Opportunity
The Marketing and Communications team is working on a rehaul of the Charles Darwin Foundation website, with a view to improve the user experience, better inform and engage its varied key stakeholders, as well as inspire the world to become actors of change. While working with a professional agency to deliver the project, we will be developing most of the content in-house and are looking for two clever and engaged volunteers with relevant experience that would like to get their teeth stuck into this exciting and highly visible project, working alongside a multidisciplinary and bi-lingual project team – from marketing, communications, to science, tech, education and fundraising.

You’ll be helping us develop content that better conveys the importance of the science and conservation action that we do in the Galapagos, inspiring a diverse range of people to join our mission to safeguard this important natural treasure and to raise funds. Content developed will be geared towards different audiences, with messaging adapted to each audience: visitors, potential donors, as well as local community, partner institutions, government, and science / academia. A self-starter, curious, ambitious, team player is who we are looking for! Relevant past experience or strong interest in the field of science, conservation and/or Galapagos is a plus.

Required profile
- Applicants need to be fluent English writers and communicators, Spanish is a plus, but not a must at this stage
- Applicants must have a Bachelor’s degree in communications, marketing, multimedia production, website design or any other relevant field
- Applicants must have strong writing skills for website and marketing purposes; experience writing for a scientific, conservation, academic institution or NGO is a plus
- Applicants should have a strong interest in Galapagos, nature, science or conservation
- Applicants should have experience writing content for websites; experience creating content for fundraising purposes will be an advantage
- UX/UI experience is an advantage
- SOE/SEM skills is a plus
- Team player, fast learner, creative and organized
- Ability to work in a multicultural and multilingual team is an advantage
Responsibilities

- Assist in the review, edit and updating of existing written content for the new website
- Assist in the drafting and development of new written content for the new website
- Assist in the populating of existing and new content on the new website
- Meet with teams in different departments, together with project manager, to review, update and polish content
- Assist in project management activities and ensuring deliverables are done on time
- Assist in applying UX/UI, SEO/SEM knowledge in the drafting of content
- Assist in the curation of visuals for key pages of the website
- Provide technical support as needed, with a focus on content

Terms

The volunteer will report to the project director and be an integral part of the new website project team, participating in all ideation, exploratory, project management and other relevant meetings. The successful candidates will be based at the Charles Darwin Research Station, in Puerto Ayora, Santa Cruz, Galapagos.

CDF will arrange necessary temporary work permits for Galapagos, but will require the cooperation of the volunteer in their country of residence for coordination with the appropriate Ecuadorian embassy that grants the visa. CDF will not process a visa in excess of the expected duration of the assignment. A volunteer assignment with CDF also does not imply a continuing employment or volunteering relationship beyond the expected duration of the assignment.

How to apply?

For additional information and those interested in this position should send their application form and attachments by e-mail to the following address vol@fcdarwin.org.ec. Please refer to this page for information about other requirements and application instructions: https://www.darwinfoundation.org/en/get-involved/vacancies/volunteers